



Promotional Period: August 1-October 31, 2009

*required fields

CONTACT INFORMATION	
*School District	
*Primary Contact	
*Address (no PO Box)	
*City, State, Zip	
Shipping Address (if different than above)	
City, State, Zip	
*Phone	
*E-mail	

BROKER/DISTRIBUTOR INFORMATION	
*Primary Distributor (including branch)	
*Distributor Contact	
Secondary Distributor	
*Broker	
Broker Contact	
Broker Phone	
*Schwan's Food Service Regional Sales Manager	

***PRODUCT COMMITMENT**

Product Code	Product Description	Servings per Case	Number of Cases Ordered	Bonus Points Earned	Approx. First Menu Date
78944	NEW! BIG DADDY'S® Pre-Cut 16" Rolled Edge Harvest Pizza Cheese	90	x 1 =		
78945	NEW! BIG DADDY'S® Pre-Cut 16" Rolled Edge Harvest Pizza Pepperoni	90	x 1 =		
73150	BIG DADDY'S® Self-Rising Breadsticks	80	x 1 =		
73162	RED BARON® Solo 7" Pizza Cheese	48	x 4 =		
73163	RED BARON® Solo 7" Pizza Pepperoni	48	x 4 =		
73336	TONY'S® Cheese Filled Breadsticks	96	x 2 =		
73337	TONY'S® Cinnamon Cream Cheese Filled Breadsticks	96	x 2 =		
69558	MINH® ASIAN2GO™ 3.0 oz. Chicken Egg Rolls CN	60	x 1 =		
69338	NEW! MINH® ASIAN2GO™ 3.0 oz. Pork Egg Rolls CN	60	x 1 =		
69433	MINH® ASIAN2GO™ Orange Chicken Stir Fry CN	80	x 1 =		
69434	MINH® ASIAN2GO™ Sweet & Sour Chicken Stir Fry CN	80	x 1 =		
TOTALS					

***CALCULATE PROMOTIONAL KITS**

For every 10 cases, you will receive a kit that includes:

- 3 - 36" x 24" Posters
- 1 - 5" x 5" Window Cling
- 3 - 8.5" x 11" Counter Signs
- 500 - "I'm a Fan" Stickers
- 1 - Promotion Guide Booklet and CD

↑ Total Number of Cases Ordered _____
 ÷ 10 cases = _____ Marketing Kits

Point of Sale 60" Pizza Slice Standee (Bonus item, does not come in standard kit) Total Number of Cases _____ ÷ 30 = _____ Standees

I will purchase these products during the promotional period of August 1-October 31, 2009. I understand that by doing so, my school district will be automatically enrolled in the Branded Concepts program.

Comments: _____

Opt-out Options:

- My school district is a current member of the SCHWAN'S FOOD SERVICE BRANDED CONCEPTS™ program.
 - I do not want the bonus points.
 - I do not want the marketing materials.
- My school district does not want to be enrolled in the Branded Concepts program, but will receive marketing kits and no bonus points.



The SCHWAN FOOD COMPANY
 SCHWAN'S FOOD SERVICE, INC.

 *School District Authorized Signature

 *Date

 *Schwan's Food Service Sales Rep. Signature

 *Date

White: School District Copy Yellow: Schwan's Food Service, Inc. Copy Pink: Distributor Copy

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