



COMING SOON FROM GENERAL MILLS FOODSERVICE



Cinnamon Rush

72/2.64 oz

UPC# 37309

Triple Berry Blast

72/2.64 oz

UPC #37308

- Individually-wrapped heat & serve pouch
- Contains whole grain and is 2-bread equivalent
- 8 mini pull-apart French Toast in each pouch

LOOKING FOR MORE OPTIONS WITH *LESS SODIUM* ? REFORMULATED PILLSBURY BISCUITS

- ✓ With 25% less sodium
- ✓ 0g trans fat per serving
- ✓ 2-bread equivalent

PILLSBURY BISCUIT	PACK	UPC #
Southern Style Frozen Dough	216/2.2 oz	31151
SS Easy Split Frozen Dough	216/2.2 oz	31524
Golden Buttermilk Easy Split Frozen Baked	120/2.25 oz	32391



Valerie.Richardson@genmills.com

606. 923 .3801

success made simple™



GENERAL MILLS FOODSERVICE



Hot 'n Spicy Sour Cream & Onion

60/1.25 oz 60/1.25 oz

GFS #795430 UPC #41543

UPC #41645 "request to stock"

- **new** reduced sodium
- 1 Bread Equivalent
- Meets 35/10/35 guidelines



Simply Chex Barbecue

60/1.25 oz

GFS# 879051 ~UPC #41542

- 1 Bread Equivalent
- 70% less fat than potato chips
- 15g Whole Grain



- 4 mini pull apart cinnamon rolls – i/w – heat & serve!
- 2 bread equivalent
- 16 g of whole grain and 0g trans fat per serving

72/2.29 oz pouches

GFS # 894291 UPC# 33686



- Portable low-fat Strawberry yogurt in a tube
- No artificial colors, flavors or high fructose corn syrup

64/2.25 oz

GFS# 885651 UPC# 42163



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GFS Central States - General Mills Stocking Guide			
Reorder No.	Description	Pk/Size	MFG. #
General Mills/Pillsbury			
Pillsbury Biscuits			
142210	Garlic & Cheese Dough	210/1.2 oz	6331
618152	Southern Style Dough	216/2.2 oz	6252
450973	Southern Style Mini Dough	210/1.2 oz	6263
195420	Southern Style, EZ Split Dough	168/3.2 oz	6249
109830	Baked, Golden Buttermilk	120/2.25 oz	6235
441900	Baked, Golden Buttermilk EZ Split	120/2.25 oz	6236
450338	Baked, Southern Style	120/2 oz	6285
Pillsbury Dough Sheets			
807890	Dough singles	120/2.2 oz	32395
Pillsbury Cinnamon Rolls & Twists			
894291 *New!	Pillsbury Mini Cinnis IW 2.29 oz	72/2.29 oz	33686
101303	Cinnamon Roll Dough, Freezer-to-Oven	200/1.5 oz	5357
141683	Cinnamon Twirl Dough, Freezer-to-Oven	100/5 oz	6226
Pillsbury Cookie Dough			
599662	Pillsbury Best, Chocolate Chip M&M	216/1.5 oz	6667
599654	Pillsbury Best, Oatmeal Raisin	216/1.5 oz	6664
613258	Pillsbury Best, Peanut Butter	216/1.5 oz	6663
613266	Pillsbury Best, Sugar	216/1.5 oz	6661
721638	Pillsbury Best, White Chocolate Macadamia Nut	216/1.5 oz	6660
599646	Pillsbury Best, Cky Chocolate Chnk	216/1.5 oz	6666
Pillsbury Muffin Batter			
611610	Place & Bake, Banana Nut	216/1.5 oz	31666
611600	Place & Bake, Blueberry	216/1.5 oz	31662
611590	Place & Bake, Chocolate Chocolate Chip	216/1.5 oz	31661
712000	Place & Bake, Variety Pack	216/1.5 oz	34452
592471	Tubeset, Apple Cinnamon	6/3 lb	8005
666149	Tubeset, Banana Nut	6/3 lb	8021
592528	Tubeset, Blueberry	6/3 lb	8026
109740	Tubeset, Butter Rum	6/3 lb	8008
109810	Tubeset, Cappuccino Chocolate Chunk	6/3 lb	8035
592498	Tubeset, Chocolate Chocolate Chip	6/3 lb	8011
592544	Tubeset, Cranberry Orange	6/3 lb	8070
178276	Tubeset, Cranberry Walnut	6/3 lb	8049
592552	Tubeset, Lemon Poppyseed	6/3 lb	8077
592579	Tubeset, Orange Blossom	6/3 lb	8085
666181	Tubeset, Raisin Bran	6/3 lb	8065
666238	Tubeset, Sunrise	6/3 lb	8081
Pillsbury Scones			
263530	Scone Dough, Variety	96/3.75 oz	8135
Pillsbury Strudel Bites			
183660	Apple	320/.8 oz	5524
183670	Cherry	320/.8 oz	5526
Pillsbury Turnovers			
820334	Apple	60/3.7 oz	5188
820369	Cherry	60/3.7 oz	5193
Frudel			
838350	Cherry filled Pastry Frudel IW	72/2.29 oz	127851000
838340	Apple filled Pastry Frudel IW	72/2.29 oz	127851000
Pancakes			
778201	MINI, Maple Burst'n	72/3.17 oz	31519
778210	MINI, Strawberry Splash	72/3.17 oz	31518
Crescent Scrambles			
893831 *New!	Egg & Cheese with Sausage (sleeves inc), 3.5 oz	48/3.5 oz	46208
896670 *New!	Egg & Asiago Cheese w/ Spinach (sleeves inc), 3.5 oz	48/3.5 oz	46209

GFS Central States - General Mills Stocking Guide

Reorder No.	Description	Pk/Size	MFG. #
General Mills			
<i>Betty Crocker Meals</i>			
846724	Cheeseburger Macaroni	4/4.4lb	11702
<i>Gold Medal Baking Mixes</i>			
501913	Biscuit Mix, Buttermilk	6/5 lb	11765
311154	Bisquick, Baking Mix	6/5 lb	11439
584126	Bownie Mix, Chocolate	6/6 lb	11312
584118	Cake Mix, Devil's Food	6/5 lb	11112
161650	Cake Mix, Chocolate Chocolate	6/5 lb	11116
584096	Cake Mix, Yellow	6/5 lb	11152
518921	Cornbread Mix , Honey	6/5 lb	11455
565075	Dessert Mix, Lemon Bars	3/8 lb	11240
584134	Muffin Mix, Corn	6/5 lb	11442
168940	Muffin Mix, Basic	6/5 lb	11544
673765	Muffin Mix, Low Fat Variety	6/4.5 lb	11560
<i>Gold Medal Icing</i>			
696610	Ready-to-Spread, Chocolate Fudge	2/11 lb	11215
696600	Ready-to-Spread, Vanilla Crème	2/11 lb	11216
797020	Ready-to-Spread, Cream Cheese	2/11 tub	31528
<i>Gold Medal Pancake Mix</i>			
432474	Buttermilk	6/5 lb	11827
173339	Complete	6/5 lb	11030
<i>Flour & cornmeal</i>			
198060	Cornmeal, White Self-Rising	1/25 lb	56301
290239	flour, Bakers #44	1/50 lb	52981
101710	flour, Hi-Gluten, Remarkable	1/50 lb	57122
426253	flour, Hotel & Restaurant	2/25 lb	14317
606046	flour, Hotel & Restaurant, Self-Rising	2/25 lb	14318
560316	flour, Pie and Cookie	1/50 lb	56441
605441	flour, Hotel & Restaurant, Self-Rising	1/25 lb	32618
324118	flour, Hi-Gluten, All Trump	1/50 lb	50111
<i>Cereal - Bulk</i>			
455873	Cheerios	4/29 oz	11977
729515	Cinnamon Toast Crunch	4/45 oz	11813
130745	Cocoa Puffs	4/35 oz	11999
793965	Honey Nut Cheerios	4/39 oz	11988
427829	Lucky Charms	4/32 oz	11998
365800	Reese's Puffs	4/35 oz	13255
768812	Rice Chex	4/33 oz	13325
130753	Trix	4/32 oz	11963
676519	Golden Grahams	4/43.5 oz	11989
768847	Corn Chex Cereal	4/33 oz.	13326
711664	Granola Toasted Oats	4/50 oz	27111
<i>Cereal - Bowl Pak</i>			
365790	Cinnamon Toast Crunch, Reduced Sugar	1/96 ct	29444
509426	Apple Cinnamon Cheerios	1/96 ct	11669
184270	Assorted: 5 Cheerios, 5 Honey Nut Cheerios, 5 Cinnamon	4/24 ct	32415

288340	Berry Berry Kix	1/96 ct	11927
534765	Cheerios	1/96 ct	11941
681938	Cocoa Puffs	1/96 ct	11974
727962	Frosted Cheerios	1/96 ct	11757
509434	Golden Grahams	1/96 ct	11943
509396	Honey Nut Cheerios	1/96 ct	11918
509418	Lucky Charms	1/96 ct	11973
681946	Trix	1/96 ct	11947
822100	Reeses Puffs	96 ct.	13254
595934	Cinnamon Toast Crunch	96 ct.	001600011815
620281	Fruity Cheerios	1/96 ct	19809
<i>Cereal - Cereal In A Cup</i>			
229420	Assorted: 6 Cheerios, 12 Honey Nut Cheerios, 12 Lucky Charms, 10 Cocoa Puffs, 12 Cinnamon Toast Crunch, 8 Raisin Bran	1/60 ct	14151
650340	Assorted Goodness: Cheerios, Honey Nut Cheerios, Rice Chex, Fiber One Rasin Bran Clustrs, Nature Valley Low Fat Fruit Granola	1/60 ct	31154
463460	Adult Assorted: 16 Cheerios, 10 Honey Nut Cheerios, 16	1/60 ct	17187
<i>Cereal - Individual</i>			
327352	Assorted: 14 Cheerios, 14 Honey Nut Cheerios, 14 Total, 7 Rasin Bran, 7 Cinnamon Toast Crunch, 7 Lucky Charms, 7 Wheaties.	1/70 ct	11994
222798	Assorted GM Favorites: 14 Honey Nut Cheerios, 14 Lucky Charms, 14 Cinnamon Toast Crunch, 14 Golden Grahams, 7 Trix, 7 Cheerios	1/70 ct	11673
232211	Cheerios	1/70 ct	11945
427799	Total	1/70 ct	11956
290680	Honey Nut Cheerios	1/70 ct	11960
<i>Colombo Frozen Refreshment- Soft Serve Mix</i>			
838284	Low-Fat Old World Chocolate Yogurt Mix	6/.5 gal	21279
110485	Non-Fat Vanilla Bean Yogurt Mix	6/.5 gal	22143
161250	No Sugar Add, Non-Fat Vanilla Yogurt Mix	6/.5 gal	23142
202932	Non-Fat Orange Cream Yogurt Mix	6/.5 gal	22166
248991	Non-Fat Raspberry Yogurt Mix	6/.5 gal	22490
791989	Non-Fat Vanilla Yogurt Mix	6/.5 gal	22142
791997	Non-Fat Cookies & Cream Yogurt Mix	6/.5 gal	22168
792004	Non-Fat Double Dutch Chocolate Yogurt Mix	6/.5 gal	22279
792012	Non-Fat Strawberry Yogurt Mix	6/.5 gal	22491
792039	Low-Fat Peanut Butter Yogurt Mix	6/.5 gal	21587
827983	Non-Fat French Vanilla Yogurt Mix	6/.5 gal	22165
838284	Old World Low Fat Chocolate Yogurt Mix	6/.5 gal	21279
873349	Low-Fat French Vanilla Yogurt Mix	6/.5 gal	21165
<i>Old El Paso</i>			
786802	Jalapenos Sliced	4/106 oz	88232
818313	Jalapenos Whole	4/100 oz	88222
<i>Pancho Villa</i>			
415928	Taco Shell Tub	8/25	80703
<i>Progresso</i>			

127370	Bread Crumbs, Italian	4/5 lb	89119
<i>Snacks</i>			
445830	Cereal Bars, Trix	96/1.4 oz	42395
620300	Cereal Bars, Cinnamon Toast Crunch Bar	96 ct	19437
620290	Cereal Bars, Team Cheerios Bar	96 ct	42393
144312	Chex Mix, Bold Party Mix	10/32.5 oz	12407
772003	Chex Mix, Cheddar Flavor	60/1.75 oz	12408
771996	Chex Mix, Traditional Flavor	60/1.75 oz	12400
787663	Chex Mix, Traditional Flavor	10/31 oz	22050
835061	Simply Chex, Strawberry Yogurt	60/1.2 oz	14502000
670121	Simply Chex, Chocolate Caramel	60/1.2 oz	14501
879051 *New!	Simply Chex Mix, BBQ	60/1.25 oz	41542
719550	Chex, Turtle	60/1.65 oz	17227
795430	Chex, Hot' n Spicy Mix	60/1.75 oz	14250
624410	Cinnamon Toast Crunch Crisps	100/1 oz	17689
847119	Fruit Gushers, Strawberry Punch	96/.88 oz	11503
556051	Fruit Roll-Ups, Crazy Colors	192/.5 oz	19737
590975	Fruit Roll-Ups, Hot Colors	96/.5 oz	11566
317306	Fruit Roll-Ups, Strawberry Punch	96/.5 oz	11555
108310	Fruit Shapes, Scooby Doo	96/0.9 oz	11510
609226	Fruit-by-the-Foot, Variety (Strawberry, Cherry, Grape)	96/.75 oz	11700
734799	Gardetto's Snack-ens Deluxe	8/2 lb	20321
524661	Granola Bar, Sweet & Salty Peanut	9/16 ct	42067
650330	Nature Valley Oats N Honey Granola Bar	6/18 ct	33530
709930	Fiber One Bar, Oats and Chocolate Chips	8/16 ct	14652
720530	Variety Snack Bar - NV Oat&H, S&S Pnut, Trail, Fibr 1	182 ct	41504
147990	Milk 'N Cereal Bars, Cinnamon Toast Crunch	8/12 ct	10573
148000	Milk 'N Cereal Bars, Honey Nut Cheerios	8/12 ct	10572
795420	Cereal-On-The-Go, Golden Grahams	96/1.0 oz	41574
795410	Cereal-On-The-Go, Fruity Cheerios	96/.88 oz	41572
<i>Yoplait Cup Yogurt</i>			
885651 *New!	Strawberry Simply Go-gurt Yogurt, in Tube, 2.25 oz	8/8 ct.	42163
461199	Light Yogurt, Blueberry	12/6 oz	652
461202	Light Yogurt, Cherry	12/6 oz	653
465658	Light Yogurt, Raspberry	12/6 oz	651
164968	Light Yogurt, Strawberry & Peach	12/6 oz	386
594981	Light Yogurt, Strawberry & Strawberry/Banana	48/4 oz	19735
558281	Low Fat, Strawberry	4/5 lb pail	
222046	Original Yogurt, Blueberry	12/6 oz	302
222054	Original Yogurt, Cherry	12/6 oz	303
323985	Original Yogurt, Mixed Berry	12/6 oz	310
323993	Original Yogurt, Pina Colada	12/6 oz	312
222038	Original Yogurt, Raspberry	12/6 oz	301
551741	Original Yogurt, Raspberry & Peach	48/4 oz	17728
222097	Original Yogurt, Strawberry	12/6 oz	300
551751	Original Yogurt, Strawberry & Strawberry-Banana	48/4 oz	17729
307742	Original Yogurt, Strawberry-Banana	12/6 oz	313
749583	Original Yogurt, Variety Pk	12/6 oz	383
300675	Thick & Creamy Yogurt, Strawberry	12/6 oz	100

328464	Thick & Creamy Yogurt, Vanilla	12/6 oz	112
244000	Whips, Key Lime	12/4 oz	128
244020	Whips, Peaches & Cream	12/4 oz	126
243990	Whips, Raspberry	12/4 oz	127
243970	Whips, Strawberry	12/4 oz	109
551770	Trix Raspberry Rainbow	48/4 oz	17725
551760	Trix Strawberry Banana Bash	48/4 oz	17726
551781	Trix Watermelon	48/4 oz	17727
<i>Yoplait Smoothies</i>			
517560	Mixed Berry	12/8 oz	1375
517550	Strawberry	12/8 oz	1372
<i>Yoplait Parfaitpro</i>			
811500	Vanilla Low Fat Parfaitpro	6/4 lb	16632
811490	Strawberry Low Fat Parfaitpro	6/4 lb	16631

NEW Pillsbury Mini Cinnis

Pillsbury Mini Cinnis and other Pillsbury Hot Breakfast items can drive breakfast participation

- 70% of students cite hot breakfast items as their favorite school breakfast¹
- Baked goods represent over 40% of hot breakfast items served²
- Increase participation up to 38% with more Pillsbury variety³



Easy to Prepare & Quick to Serve

- Convenient ovenable pouch goes from freezer to oven
- Cinnamon and icing filling on inside for no-mess eating

Nutrition you can feel good about serving

- 2BE
- 16 grams of whole grain⁴
- 0 grams trans fat
- Meets 35/10/35
- All natural flavors and colors

Kid-Fun

- Fun “mini cinnamon roll” shape and pull apart form
- Pillsbury Doughboy that kids know and love

Footnotes:

1. SNA 2008, Back to school trends report
2. One third more kids say they definitely would eat breakfast at school more often if a variety of Pillsbury hot breakfast products were offered in their school cafeteria versus if just one Pillsbury hot breakfast product was offered; General Mills Hot Breakfast Claims Study with n=150-200 K-12 students.
3. Hot Breakfast Claims Study, 2010
4. 48g recommended daily

Pillsbury Mini Cinnis Nutrition Information



UPC: 100-18000-33686-6
Distributor Code:

Nutrition Facts	Amount Per Serving	% Daily Value*	Amount Per Serving	% Daily Value*
	Serving Size 1 package (65g) Calories 240 Calories from Fat 70	Total Fat 7g	12%	Total Carbohydrate 40g
	Saturated Fat 2g	11%	Dietary Fiber 2g	10%
	Trans Fat 0g		Sugars 15g	
	Cholesterol 0mg	0%	Protein 5g	
	Sodium 300mg	12%		
	Vitamin A 0% • Vitamin C 0% • Calcium 2% • Iron 8%			

INGREDIENTS: WATER, WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUGAR, VEGETABLE OIL (PALM, CANOLA), NONFAT MILK, YEAST, SOYBEAN OIL, CINNAMON, SALT, MODIFIED CORN STARCH, NATURAL FLAVOR, TBHQ (PRESERVATIVE).

CONTAINS WHEAT AND MILK INGREDIENTS.



Renovated Snacks Just In Time For Bid Season!

CHEX MIX HOT N SPICY – 1BE and 230mg Sodium



- 1Bread Equivalent, Meets 35/10/35 Guidelines
- 1.25oz Pouch (replaces 1.75oz) – 60ct case
- 230mg of sodium per serving!
- Approx Operator Cost/Unit: 38.4 cents
- **Coming in July of 2011**

Nutrition Facts	
Serving Size 1 pouch (35g)	
Amount Per Serving	
Calories	150
Calories from Fat	40
	% Daily Value*
Total Fat 4.5g	7%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	10%
Total Carbohydrate 26g	9%
Dietary Fiber 1g	5%
Sugars 3g	
Protein 2g	

UPC:
10016000-416458



SIMPLY CHEX – NOW 170mg Sodium!

- **Improvements In-Market NOW!**
- 1.25oz Pouch – 60ct case
- 1 Bread Equivalent, Meets 35/10/35 Guidelines
- 170mg of sodium per serving!
- Approx Operator Cost/Unit: 38.4 cents

*PLEASE
REQUEST
TO
STOCK @
GFS!*

Nutrition Facts	
Serving Size 1 pouch (35g)	
Amount Per Serving	
Calories	140
Calories from Fat	35
	% Daily Value*
Total Fat 4g	6%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 170mg	7%
Total Carbohydrate 27g	9%
Dietary Fiber 2g	9%
Sugars 4g	
Protein 3g	

UPC:
10016000-415437

For more information please contact your local General Mills Representative.

NEWLY REFORMULATED!!

Yoplait  **TRIX® YOGURT**
IS NOW

HFCS FREE!



For more info ~
valerie.richardson@genmills.com

success made simple™

General Mills Products that Meet Alliance for a Healthier Generation Competitive Foods Criteria



Low Fat and Fat-free Dairy		Elementary (150 Calories)	Middle (175 Calories)	High (200 Calories)
000-70470-17725-0	Trix® Raspberry Rainbow (4oz)	✓	✓	✓
000-70470-17726-7	Trix® Strawberry Banana Bash (4oz)	✓	✓	✓
000-70470-17727-4	Trix® Watermelon Burst (4oz)	✓	✓	✓
000-70470-17729-8	Yoplait® Strawberry/Strawberry Banana (4oz)	✓	✓	✓
000-70470-17728-1	Yoplait® Red Raspberry/Harvest Peach (4oz)	✓	✓	✓
100-70470-00300-6	Yoplait® Strawberry (6oz)		✓	✓
100-70470-00313-6	Yoplait® Strawberry Banana (6oz)		✓	✓
100-70470-00307-5	Yoplait® Harvest Peach (6oz)		✓	✓
100-70470-00303-7	Yoplait® Cherry (6oz)		✓	✓
000-70470-00383-9	Yoplait® Variety Pack: Strawberry Banana, Raspberry (6oz)		✓	✓
000-70470-00384-6	Yoplait® Variety Pack: Strawberry, Mixed Berry (6oz)		✓	✓
100-70470-42163-3	Yoplait® Simply Go-Gurt Strawberry	✓	✓	✓

Snacks		Elementary (150 Calories)	Middle (175 Calories)	High (200 Calories)
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Cereal Bars

100-16000-19437-0	Cinnamon Toast Crunch® Cereal Bar	✓	✓	✓
100-16000-19438-7	Cocoa Puffs® Cereal Bar	✓	✓	✓
100-16000-40478-6	Fruity Cheerios® Cereal Bar	✓	✓	✓
100-16000-42393-7	Team Cheerios® Cereal Bar	✓	✓	✓
100-16000-42395-1	Trix® Cereal Bar	✓	✓	✓

Note: GMI products in other categories may also meet the criteria, but are not included since this program applies to a la carte only

General Mills Products that Meet Alliance for a Healthier Generation Competitive Foods Criteria - Continued



Snacks - Continued		Elementary (150 Calories)	Middle (175 Calories)	High (200 Calories)
Cereal On-The-Go				
100-16000-17733-5	Cinnamon Toast Crunch® Cereal On-The-Go Pouch	✓	✓	✓
100-16000-26348-9	Cocoa Puffs® Cereal On-The-Go Pouch	✓	✓	✓
100-16000-41572-7	Fruity Cheerios® Cereal On-The-Go Pouch	✓	✓	✓
Grain Bars				
100-16000-33530-8	Nature Valley® Crunchy Oats 'n Honey (double bar)			✓
100-16000-33550-6	Nature Valley® Crunchy Peanut Butter (double bar)			✓
100-16000-11590-0	Nature Valley® Chewy Chocolate Chunk	✓	✓	✓
100-16000-11591-7	Nature Valley® Chewy Variety Pack: Oatmeal Raisin, Chocolate Chunk	✓	✓	✓
Chex® Products				
100-16000-14501-3	Simply Chex® Chocolate Caramel (single serve)	✓	✓	✓
100-16000-14502-0	Simply Chex® Strawberry Yogurt (single serve)	✓	✓	✓
100-16000-41542-0	Simply Chex® Barbeque (single serve)	✓	✓	✓
100-16000-41543-7	Simply Chex® Sour Cream & Onion (single serve)	✓	✓	✓
Fruit Flavored Snacks				
100-16000-11510-8	Betty Crocker® Fruit Shapes Scooby Doo	✓	✓	✓
100-16000-13803-9	Betty Crocker® Sunkist Mixed Fruit	✓	✓	✓

Note: GMI products in other categories may also meet the criteria, but are not included since this program applies to a la carte only

General Mills Products that Meet Alliance for a Healthier Generation Competitive Foods Criteria - Continued



Snacks - Continued	Elementary (150 Calories)	Middle (175 Calories)	High (200 Calories)
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Fruit Flavored Snacks - Continued

100-16000-11561-0	Betty Crocker® Fruit Roll-Ups® Crazy Colors	✓	✓	✓
100-16000-11566-5	Betty Crocker® Fruit Roll-Ups® Hot Colors	✓	✓	✓
100-16000-29162-8	Betty Crocker® Fruit Roll-Ups® Strawberry	✓	✓	✓
100-16000-12106-2	Betty Crocker® Berry Tie Dye	✓	✓	✓

Note: GMI products in other categories may also meet the criteria, but are not included since this program applies to a la carte only

Always check the Nutrition Facts Panel on the product package for the most up to date nutrition information.

General Mills Products that Meet *HealthierUS* School Challenge Competitive Foods Criteria



Products		Bronze	Silver	Gold	Gold Award of Distinction
Yogurt					
000-70470-17725-0	Trix® Raspberry Rainbow (4oz)	✓	✓	✓	✓
000-70470-17726-7	Trix® Strawberry Banana Bash (4oz)	✓	✓	✓	✓
000-70470-17727-4	Trix® Watermelon Burst (4oz)	✓	✓	✓	✓
000-70470-17729-8	Yoplait® Strawberry/Strawberry Banana (4oz)	✓	✓	✓	✓
000-70470-17728-1	Yoplait® Red Raspberry/Harvest Peach (4oz)	✓	✓	✓	✓
100-70470-00300-6	Yoplait® Strawberry (6oz)	✓	✓	✓	✓
100-70470-00313-6	Yoplait® Strawberry Banana (6oz)	✓	✓	✓	✓
100-70470-00307-5	Yoplait® Harvest Peach (6oz)	✓	✓	✓	✓
100-70470-00303-7	Yoplait® Cherry (6oz)	✓	✓	✓	✓
000-70470-00383-9	Yoplait® Variety Pack: Strawberry Banana, Raspberry (6oz)	✓	✓	✓	✓
000-70470-00384-6	Yoplait® Variety Pack: Strawberry, Mixed Berry (6oz)	✓	✓	✓	✓
100-70470-42163-3	Yoplait® Simply Go-Gurt Strawberry	✓	✓	✓	✓
Cereal Bars					
100-16000-19437-0	Cinnamon Toast Crunch® Cereal Bar	✓	✓	✓	✓
100-16000-19438-7	Cocoa Puffs® Cereal Bar	✓	✓	✓	✓
100-16000-40478-6	Fruity Cheerios® Cereal Bar	✓	✓	✓	✓
100-16000-42393-7	Team Cheerios® Cereal Bar	✓	✓	✓	✓
100-16000-42395-1	Trix® Cereal Bar	✓	✓	✓	✓

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General Mills Products that Meet *HealthierUS* School Challenge Competitive Foods Criteria - Continued



Products - Continued		Bronze	Silver	Gold	Gold Award of Distinction
Cereal On-The-Go					
100-16000-17733-5	Cinnamon Toast Crunch® Cereal On-The-Go Pouch	✓	✓	✓	✓
100-16000-41574-1	Golden Grahams® Cereal On-The-Go Pouch	✓	✓	✓	
100-16000-26348-9	Cocoa Puffs® Cereal On-The-Go Pouch	✓	✓	✓	✓
100-16000-41572-7	Fruity Cheerios® Cereal On-The-Go Pouch	✓	✓	✓	✓
Grain Bars					
100-16000-33530-8	Nature Valley® Crunchy Oats 'n Honey (double bar)	✓	✓	✓	✓
100-16000-11582-5	Nature Valley® Crunchy Oats 'n Honey (single bar)	✓	✓	✓	✓
100-16000-33550-6	Nature Valley® Crunchy Peanut Butter (double bar)	✓	✓	✓	✓
100-16000-11584-9	Nature Valley® Crunchy Peanut Butter (single bar)	✓	✓	✓	✓
100-16000-11590-0	Nature Valley® Chewy Chocolate Chunk	✓	✓	✓	✓
100-16000-11591-7	Nature Valley® Chewy Variety Pack: Oatmeal Raisin, Chocolate Chunk	✓	✓	✓	✓
Chex® Products					
100-16000-19298-7	Simply Chex® Cheddar (single serve)	✓	✓	✓	
100-16000-14501-3	Simply Chex® Chocolate Caramel (single serve)	✓	✓	✓	✓
100-16000-14502-0	Simply Chex® Strawberry Yogurt (single serve)	✓	✓	✓	✓
100-16000-41542-0	Simply Chex® Barbeque (single serve)	✓	✓	✓	✓
100-16000-41543-7	Simply Chex® Sour Cream & Onion (single serve)	✓	✓	✓	✓

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General Mills Products that Meet *HealthierUS* School Challenge Competitive Foods Criteria - Continued



Products - Continued		Bronze	Silver	Gold	Gold Award of Distinction
Chex® Products - Continued					
100-16000-41645-8	Chex Mix® Hot & Spicy (single serve)	✓	✓	✓	
Fruit Flavored Snacks					
100-16000-11510-8	Betty Crocker® Fruit Shapes Scooby Doo	✓	✓	✓	✓
100-16000-13803-9	Betty Crocker® Sunkist Mixed Fruit	✓	✓	✓	✓
100-16000-11561-0	Betty Crocker® Fruit Roll-Ups® Crazy Colors	✓	✓	✓	✓
100-16000-11566-5	Betty Crocker® Fruit Roll-Ups® Hot Colors	✓	✓	✓	✓
100-16000-29162-8	Betty Crocker® Fruit Roll-Ups® Strawberry	✓	✓	✓	✓
100-16000-12106-2	Betty Crocker® Berry Tie Dye	✓	✓	✓	✓

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Always check the Nutrition Facts Panel on the product package for the most up to date nutrition information.